



LOXTON CHAMBER OF COMMERCE INC.
MINUTES

Meeting:	General Chamber Meeting	Date:	8 th May 2017
Chair:	Deb Petch	Location	Loxton Hotel
Time:	7.30pm	Taken by:	Tessa Kirk
Attendees:	<i>Lew Gibbs, Sharyn Schlein, Annette Winter, Sally Goode, Paul Lewis, Ryan Seaman, Melanie Albrecht, Tim Vivian, Jodie Koch, Kerrie Blazer, Peter Ackland, Glenys Schubert, Jane Wilson, Mark Halliday, Deb Thiele, Russell Drechsler</i>		
Apologies:	<i>Belinda S (Job Prospects), Julia Dansie, Michael Searle, Catarina Santini, Sonya Altschwager, Deb Ebert, Caroline Tuhoro, Kristy Hobbs, Donna Felder, Sheree Cameron, Fred Petch</i>		

Agenda #	Topic/Discussion	Action	Responsible
1.	Confirmation of previous General Meeting Minutes dated 6 th March 2017	<i>No changes. Moved: Sharon Schlein Seconded: Paul Lewis</i>	
2.	Business Arising:	<i>Nil</i>	
3.	Correspondence in: <ul style="list-style-type: none"> <i>a) Minutes of the Loxton Christmas Lights Committee Meeting.</i> <i>b) Minutes of the AGM of the Loxton Christmas Lights Committee.</i> <i>c) Email from the Loxton Junior Netball Association Committee with an attached sponsorship letter asking if we would forward onto our Chamber Members. Sonya declined this request in a return email.</i> <i>d) Initial design concepts from Creative Pools & Landscaping for Walkthrough project. Steve Clark is currently considering the designs and waiting for quotes on construction of framework.</i> <i>e) Invitation to attend Riverland Industry Leaders Group Event</i> <i>f) Letter from Loxton Waikerie District Council. We have received approval for our \$10,000 funding request (sent 7th April 2017) from the current 2016/17 budget to contribute to the Woolworths Walkthrough Project.</i> <i>g) Email from the Loxton High School, enquiring whether the</i> 	<ul style="list-style-type: none"> <i>e) Was decided it's not necessary for a chamber representative to attend.</i> <i>g) Yes, everyone happy for Deb to</i> 	<ul style="list-style-type: none"> <i>Tess will email to RSVP</i> <i>B & EM /</i>

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	<p><i>Chamber would be interested in providing support to the running of Australian Business Week in Week 10 of Term 2 (July 3-7) in a similar way that we did last year.</i></p>	<p><i>attend like last year.</i></p>	<p>Deb</p>
<p>4.</p>	<p>Correspondence out:</p> <p>a) <i>Email to Tracy Bye, Tourism Manager at Loxton Waikerie District Council. Advising that Executive Committee have voted not to replace the Chamber of Commerce Gift Voucher Sign on the side of the VIC as its condition is still fine.</i></p> <p>b) <i>Email to Peter Ackland, CEO Loxton Waikerie District Council. Providing a final update on the sponsorship list for the 2017 Loxton Pedal Prix. As well as an invoice to the council for the 10% commission on new sponsorships.</i></p> <p>c) <i>Email to Tracy Bye, asking for permission to have our Chamber Banner next to the Pedal Prix banner on the roundabout promoting "businesses open this Sunday" as of Monday 1st May 2017.</i></p> <p>d) <i>Email was sent to the Chamber Members with a copy of the Food Guide for the 2017 Loxton Pedal Prix.</i></p> <p>e) <i>Chamber Chat April 2017</i></p>	<p><i>All correspondence favoured Moved: Paul Lewis Seconded: Jane Wilson</i></p>	
<p>5.</p>	<p>Business Arising from correspondence:</p>	<p><i>Nil</i></p>	
<p>6.</p>	<p>Reports:</p>		
	<p>a) <i>President's summary of Executive Planning Meeting held 10th April 2017</i></p>	<p><i>Nil</i></p>	
	<p>b) <i>Loxton Waikerie Council Report provided by Deb Thiele:</i></p> <p><i>b.1 Drabsch Street Parking – back of the old house being converted to car parking will be council staff parking only.</i></p> <p><i>b.2 Currently in the middle of budgeting, current arrangements between the council and chamber are working well from the council point of view. Public consultation period is coming up, they are encouraging the chamber to view and engage.</i></p>		

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	<i>b.3 Bike Rack Submission brought up by Kerrie Blazer</i>	<i>b.3 Too late for this year's budget. However a letter to council by Kerrie would still be strongly encouraged for the redevelopment Main St planning.</i> <i>Report moved: Ryan Seaman Seconded: Kerrie Blazer</i>	
	c) Business Watch SAPOL	<i>None, was an apology</i>	
	d) Treasurer's Report – Catarina Santini	<i>None, was an apology</i>	
	e) Business & Event Manager's Report – see attached below	<i>Report moved: Sally Goode Seconded: Paul Lewis</i>	
7.	General Business		
	<p>a) Presentation by Peter Ackland, CEO Loxton Waikerie District Council on the 2017 Pedal Prix Event and ideas for future events.</p> <ul style="list-style-type: none"> • <i>4000 people attended, same or slightly more as 2016.</i> • <i>\$330,000 is the estimated economic benefit.</i> • <i>96 entrants (including one team who travelled from USA)</i> • <i>Many followed the internet live feed. YouTube and Facebook posts to come.</i> • <i>More people stayed overnight, for the Loxton Caravan Park it was better than Easter in comparison.</i> • <i>One team alone bought 80 people with them.</i> • <i>At the end of the 3 year agreement the feedback is very positive. Shops were happy with the family friendly atmosphere.</i> • <i>Sponsorship agreement between chamber and council has worked well from the council point of view. \$12,000 was raised.</i> • <i>Going forward the council would be happy to continue the sponsorship arrangement and are keen to work with the chamber in the future.</i> 	<p><i>Feedback:</i></p> <ul style="list-style-type: none"> • <i>Everyone was happy.</i> • <i>Need more bins and better signage for the toilets & coffee.</i> • <i>Look at allowing the church to offer tea and coffee.</i> • <i>Look at breakfast catering starting at 7.30am</i> • <i>Placement of sponsorship banners was an issue and is currently being looked into.</i> 	

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	<p><i>They are currently reviewing and planning ahead for the next three years:</i></p> <ul style="list-style-type: none"> • <i>Aiming for a 10% increase in numbers. Would take it to 120 teams which would fill our current capacity. Target date is the end of the next three years (2020).</i> • <i>Looking ahead to see how the event can possibly benefit traders and adult entrants more. Current idea is potentially a Saturday evening event with family friendly activities, possible "sprint race" and the opportunity to involve local football/netball/social/community clubs.</i> • <i>Chamber is encouraged to brainstorm ideas to work with the council.</i> 		
	<p>b) 2017 Annual Chamber Dinner Plans</p> <p>Here's Your Beer suggested as a location option for this year with Arnold Brothers as the guest speakers. Jarrad is happy to host, we just need to confirm that the chamber are happy with this.</p>	<p><i>Very heavily discussed. Some were concerned about the venue being a non-chamber business.</i></p> <p><i>A vote was taken to decide the location. Options nominated were:</i></p> <p><i>Here's Your Beer: 5 votes</i> <i>Loxton Club: 7 votes</i> <i>Loxton Hotel: 4 votes</i></p> <p><i>Location decided by vote: Loxton Club</i></p> <p><i>Moved: Ryan Seaman</i> <i>Seconded: Tim Vivian</i></p> <p><i>No date decided as yet.</i></p>	B & EM
	<p>c) Loxton News article re parking in East Tce</p>	<p><i>Topic was discussed in B&EM report.</i></p> <p><i>Deb responded on behalf of the council in regards to traders parking in the main street:</i></p>	Tess will add Lew's concern to next agenda

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		<p><i>council has a compliance officer to check timing however whether it is a Trader or Customer parking is not a council concern.</i></p> <p><i>Lew would like an amendment made to the minutes of the previous Executive Meeting regarding car parking. Will be put on the Agenda to be discussed at the next Executive Meeting on Monday 5th June 2017.</i></p>	
	<p>d) Public Toilets: <i>issue raised about cleanliness and maintenance</i></p>	<p><i>Deb responded on behalf of the council:</i></p> <p><i>There is designated and contract cleaning daily.</i></p> <p><i>Report it to council asap when there is an issue so they can clean it asap.</i></p> <p><i>Bigger septic tank will hopefully help, however they are also older facilities.</i></p> <p><i>She will pass feedback onto council.</i></p>	
	<p>e) Request to register the Chamber to use the South Australia 'Red Door' logo and listing in I Choose SA business directory.</p> <p><i>It is FREE and shows our affiliation to the greater SA business network and support local campaigns.</i></p>	<p><i>All in favour</i></p> <p><i>Moved: Ryan Seaman</i></p> <p><i>Seconded: Paul Lewis</i></p>	B & EM
	<p>a) Request authority to formally approach other community groups with a request to match our \$10k investment in the Walkthrough Development and further leverage this community project, led by the Loxton Chamber of Commerce.</p>	<p><i>Very heavy discussion regarding the Walkthrough Project.</i></p> <p><i>Questions raised about design, decision making and funding.</i></p> <p><i>Motion: To add the topic to the next Executive Meeting Agenda and discuss the above concerns at the meeting with Sonya present.</i></p> <p><i>Moved: Paul Lewis</i></p> <p><i>Seconded: Lew Gibbs</i></p>	Tess will add topic to next agenda
	Meeting Close: 9pms	Next General Meeting: 10 th July 2017	

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		<i>Location TBC</i>	

Loxton Chamber of Commerce Business & Event Manager's Report General Meeting, Monday 8 May 2017

Pedal Prix

- Total sponsorship secured \$7,200, commission paid \$720
- Total hours billed 25 @ \$27 = \$675
- Total est. contra hours to support pedal prix re Catering = 16 hrs. Recorded separately this year, guesstimated at 10 hrs previously.

May Shopping promotion

- Television campaign starts Sunday 14th May 2017
- Campaign finishes 5.30pm 31st May, drawn 1 June 2017.
- Sonya to record outcomes and statistics for this shopping promotion and compare to March promotion. This will assist Executive Committee in considering benefits for Gold members in 2017/18 and associated costs.

Car Parking

- Interview with Loxton News conducted 21/4/17 regarding customer feedback received on businesses and employees parking in East Terrace. Positive approach taken as regular reminder to everyone. Published in Loxton News 3/5/17.
- No response from Council to date regarding letter dated 14/3/17 re Drabsch Street traders parking issues and future plans for Council's demolition site at 4 Drabsch Street.

Easter Picnic

- Successful event, well attended. Good feedback received from visitors. Good time to conduct the event during busy Saturday morning period - enhanced atmosphere in street.
- 10 sponsors secured: 8 @ \$50 and 2 contra (Bakehouse and Poly's Fruit Juice)
- Chamber budget contribution approx. \$500 (final accounts from Riverland Paper Supplies and IGA to come through).
- Increase sponsorships to 10 cash contributors in 2018 (from 8) to reduce bottom line for Chamber.

General Business

- Request to register the Chamber to use the South Australia 'Red Door' logo and listing in I Choose SA business directory. It is FREE and shows our affiliation to the greater SA business network and support local campaigns.
- Request authority to formally approach other community groups with a request to match our \$10k investment in the Walkthrough Development and further leverage this community project, led by the Loxton Chamber of Commerce.