

LOXTON CHAMBER OF COMMERCE INC.

ANNUAL PLANNING MEETING

of the Executive Committee

Monday, 8 February 2016

1. **Meeting opened:** 7.23pm.
2. **Present:** Deb Petch, Sonya Altschwager, Steph Nitschke, Karen Kilsby, Paul Lewis, Annette Winter, Sharyn Schlein.
3. **Apologies:** Ryan Seaman, Kristy Hobbs, Sue McKee.
4. **Confirmation of minutes of previous Executive meeting held Monday, 12 October 2015.**
Moved: Annette Winter. Seconded: Sharyn Schlein.
5. **Business Arising:**
 - a. **Lodgment of Constitution.**
The document has now been lodged with Attorney General's office. Chamber is awaiting confirmation.
6. **Correspondence – In**
Road closures for 2016 Mardi Gras
7. **Correspondence – Out**
January Chamber Chat
Moved: Karen Kilsby. Seconded: Annette Winter.
8. **Business Arising from correspondence: Nil.**
9. **Reports**
 - a. **Treasurer's Report, Sue McKee**
Report was tabled.
Following news that Sue McKee would be leaving the area, it was decided that Deb Petch and Sharyn Schlein would approach her about finding a new treasurer.
In the meantime, assistant treasurer Sharyn Schlein will step in to do Sonya's wages. Both Sharyn and Deb will gain appropriate authority to the chamber's bank accounts.
Moved: Karen Kilsby. Seconded: Paul Lewis.
10. **General Business**
 - a) **2016/17 Gold, Silver, Bronze Membership benefits, costs and inclusions**
 - b) **2016/17 Shopping Promotions: March, May (500 Reasons) and August (Loxton Goes to Sale)**
*Following discussion, Sonya will investigate whether members would be open to a 'market madness' promotion in the main street once a month.

*Sonya would also look into whether the March/May 500 reasons promotions could be run as online competitions from the chamber's website from now on, as it would reduce printing costs and allow the chamber to start building a database.
Moved: Sonya Altschwager. Seconded: Paul Lewis.

c) 2016/17 Television campaign structure: currently 8x commercials ad hoc with six scripts

Sonya will investigate how retailers feel about a more tailored commercial and script with similar services advertised together (eg. Health and lifestyle, trades). This would have no impact on budget.

d) 2016/17 Chamber Events: Easter Picnic, Arts on Terrace, Light Up Day. Consult on Pedal Prix.

Following last Easter's success, it was agreed that the Easter picnic should continue this year.

Sonya will gain some quotes for Sunday trading flags, as she would like them to be included in the budget.

Ideas for new event for the town:

*Book fair/writers' weekend (Sunday trading day).

Meet the author? Book nooks in member businesses?

*Make badges for the executive committee and to further advertise chamber promotions.

*Competition for member businesses to create a quirky chair to put in front of their business to encourage tourists to 'linger longer in Loxton'. Possible council grant for best chair?

e) 2016 Mainstreet SA Conference

Sonya asked executive committee to look at the program and indicate to her whether they would be interested in attending.

f) Next meeting: General chamber meeting Monday, March 21, 2016, at the Loxton Hotel from 7.30pm.

g) Meeting closed: 9.33pm.