

# LOXTON CHAMBER OF COMMERCE INC.

## MINUTES

### EXECUTIVE MEETING

Monday, June 1, 2015

1. **Meeting opened:** 7.34pm
2. **Present:** Mike Taylor, Sonya Altschwager, Stephanie Nitschke, Kristy Hobbs, Deb Petch, Sharyn Schlein, Annette Winter, Ryan Seaman.
3. **Apologies:** Crystal Petch, Karen Kilsby, Paul Lewis.
4. **Confirmation of minutes of previous meeting held Monday, April 13, 2015.**  
Moved: Ryan Seaman. Seconded: Sharyn Schlein.
5. **Business Arising**
6. **Correspondence – In**
  - a) Select Harvest – \$500 grant for Light Up Day.
  - b) SA Variety Bash road closures on August 15.
7. **Correspondence – Out**  
Chamber Chat  
Moved: Mike Taylor. Seconded: Annette Winter.
8. **Business arising from correspondence:** It was suggested that the chamber write a letter to Select Harvest to thank them for their \$500 grant. Moved: Sharyn Schlein. Seconded: Kristy Hobbs.
9. **Reports:**  
**Report from Deb Petch regarding Pinnaroo trading day held on May 24.**  
Deb Petch said local businesses Surf to Suit, Ruby Square, @ the Bowtique, and La Villa attended the trading day and found it to be very positive. Some of the businesses are booked to return to Pinnaroo in December for a twilight trading day. It was suggested that the chamber inform local traders and seek expressions of interest for the event next year. Moved: Ryan Seaman. Seconded: Kristy Hobbs.

**Treasurers report:** The financial report with figures July 2014 to May 2015 was tabled. It was decided that Mike Taylor, Sonya Altschwager and Deb Petch would get together for a budget meeting. Moved: Kristy Hobbs. Seconded: Annette Winter.

\*A motion was also made that next year the chamber use its February meeting as the dedicated budget meeting so that the budget can be approved at the 2016 April meeting. A reduction in shopping promotions during the year is one of the items to be discussed. Moved: Ryan Seaman. Seconded: Mike Taylor.

## **10. General business**

### **a) Criteria for East Tce event closures. Seek resolution to support or oppose Farmers Parade closures.**

It was decided that the chamber would suggest an alternate route or day for the farmers' parade in an attempt to shield local traders from loss of business due to potential street closures. An alternate route which would take machinery from Henschke's Depot to Edward Street, down East Terrace and to the Loxton Historical Village was suggested. It was decided the chamber would tell council that they supported the parade but with the alternate route as per our suggestion based on feedback from local traders. Moved: Kristy Hobbs. Seconded: Annette Winter.

### **b) East Terrace Revitalisation. Seek resolution whether to form a sub-working group/committee to follow progress/delivery of project.**

It was decided that the chamber would hold off on this decision until after the Loxton Waikerie Council draft annual budget meeting on Wednesday, June 3. Following this meeting, the chamber felt it would have a clearer idea of what would be happening with funding for the project going forward.

### **c) Treasurer's position.**

Mike has indicated that this would be his final year as treasurer. Sonya has asked members to contact her with ideas of anyone who might volunteer for the positions of treasurer and assistant treasurer for the chamber.

### **d) Constitution update.**

### **e) Weekly 'Thursday Market Day' idea to have further discussion.**

This discussion was moved to next executive meeting.

### **f) Video Marketing Project update (formerly known as 'go pro' project).**

Sonya said that there had been no response from Loxton High School or the Youth Advisory Council to participate in the go pro project. She will contact the drone operator who was in Loxton for the pedal prix to get a quote for the job. Kristy Hobbs said she may be willing to film the video as well. A motion was made that the committee discuss exactly what they want in the video at the next executive meeting. Moved: Mike Taylor. Seconded: Ryan Seaman.

### **g) May promo debrief.**

Positive response. Sonya said out of 5000 entries, 450 were from outside of Loxton.

### **h) Chamber office.**

This discussion was moved to next executive meeting.

### **i) Delay AGM to September meeting (Monday, September 7, 2015).**

### **i) Generic roundabout banner signage.**

Sonya said she was gauging interest in a generic sign bearing the symbols of the chamber and Loxton Waikerie Council for the roundabout. The sign will be funded as part of the East Terrace Revitalisation. Sharyn Schlein suggested an electric sign similar to the one in Murray Bridge. Sonya said she would provide pictures of possible signs at the next meeting.

11. **Next Meeting:** Monday, August 3, 2015 at 7.30pm Loxton Hotel.

12. **Closure:** 10.13pm.