

LOXTON CHAMBER OF COMMERCE INC
EXECUTIVE MEETING
Monday, 13th October 2014

Meeting opened: 7.30pm

Present:

Deb Petch, Sonya Altschwager, Sharyn Schlien, Mike Taylor, Paul Lewis, Crystal Petch, Annette Winter, Ryan Seaman.

Apologies:

Ann Biele

Previous Minutes:

Motion: that the previous minutes be accepted with amendments highlighted by Sonya
Moved – Mike Taylor, 2nd Paul Lewis.

Special Correspondence:

Deb Petch read a letter from Chamber Secretary, Ann Biele, advising that due to family and work commitments she was no longer able to carry on with the Secretary position, so submitted her resignation. The executive accepted her resignation.

Action:

Deb Petch to write a note of thanks to Ann, and buy some flowers to show our appreciation of her time on the Executive and as Secretary.

Executive members to ask a couple of people each, in regards to filling the Secretarial role.

Business Arising:

- **TV Adverts** – Sharyn had concerns that there wasn't enough time to read the extra banners that appear in some of our Chamber TV adverts.
Members thought that due to the repetitiveness of adverts and that only a small percentage of the adverts had the banners that it wasn't really a problem.
- **Santa's Cave Future** – Sharyn, as the representative on the East Terrace Revitalisation Committee had concerns for the future of Santa's Cave, given that the Gazebo has been flagged to be removed and replaced with something else. More discussion will need to be held with those involved.
- **Certificate of Appreciation** - to be designed, framed and presented to Brownyn Proud for her outstanding contribution to the Chamber as Chairperson.
Action:
Annette to design it and organize framing.

Correspondence:

- **New Shop** - A letter advising that a new shop selling local craft will be opening next door to The Loxton News.
- **Movie Screen** - An email was received from Bob Furbow from the Loxton Riverfront Caravan Park asking whether the Chamber was interested in part funding a portable movie

screen for viewing outdoor movies for the park patrons and to invite the town.

Action: The Chamber isn't in a position to do this, but will forward the request onto the East Terrace Revitalisation committee.

Treasurers Report:

- Mike presented the financial report.
Tabled by: Mike Taylor, 2nd Ryan Seaman Carried
- Require new signatories due to change of Chairperson and the resignation of Secretary.
Motion: That the new signatories be Deb Petch as Chairperson and Mike Taylor as Treasurer with Sharyn Schlein, Assistant Treasurer being an interim signatory until a new Secretary is appointed.
Moved: Mike Taylor, 2nd Crystal Petch Carried.

Business and Events Manager Report:

- ***Loxton Lights Up*** – Previous Key Partner Andrews Property (\$4,000) and Major Sponsor SA Water (\$2,000) declined to sponsor the 2014 event. However due to 5 new sponsors and some negotiation on prices for activities and entertainment, the impact of losing those 2 sponsors have been negated.
- ***PA Script*** - The PA Script that is to be aired in East Terrace for the Gold Member businesses is underway.
- ***Variety Bash*** – The 2015 Variety Bash will finish in Loxton on Saturday 15th August. This will provide huge publicity for Loxton. They will be arriving between 2pm – 3pm in East Terrace near the Hotel. It is predicted there will be around 130 cars and about 1,000 people involved with the event. There will be a dinner on the Saturday night. No special trading will be organized. ‘
- ***Mainstreet SA Awards*** – Sonya and Tim Toll attended the Mainstreet SA awards night and The Chamber were excited to receive a Commendation for their nomination of the Pedal Prix Event in the category of ‘Events with Expenses between \$20,000 and \$50,000’.

General Business:

- It was suggested that perhaps we introduce a ‘Did you know?’ concept through our Chamber Chat or Facebook to give businesses the opportunity to advise us on some facts about their business that we may not necessarily know.
- Chamber Chat – Need to be careful we don't water down the Chamber Chat with classified type adverts.

Meeting closed: 9.15pm