



LOXTON CHAMBER OF COMMERCE INC.
MINUTES

Meeting:	General Chamber Meeting	Date:	13 th November 2017
Chair:	Deb Petch	Location	Loxton Hotel
Time:	7.40pm	Taken by:	Catarina Santini
Attendees:	<i>Annette Winter, Lew Gibbs, Sonya Altschwager, Nicolle Jachmann, Paul Lewis, Dale Pedler, Deb Thiele, Fred Petch, Glanys Schubert, Catarina Santini, Deb Petch</i>		
Apologies:	<i>Tessa Kirk, Jane Wilson, Sally Goode, Michael Taylor, Brett Czechowski, Julia Dansie, Lesley Golding, Kellie Lawson, Kylie Voigt, Jason Size, Gordon Thompson, Julie Hammond, Chioma Amaechi, Mel Albrecht, Barb (KOM Caravan Park), Ryan Seaman</i>		

Agenda #	Topic/Discussion	Action	Responsible
1.	Confirmation of previous General Meeting Minutes dated 11 th September 2017	<i>Moved: Annette Winter Seconded: Catarina Santini All in favour</i>	
2.	Business Arising:	N/A	
3.	Correspondence in: <ul style="list-style-type: none"> <i>a) Christmas Lights Minutes September Meeting</i> <i>b) Christmas Lights Minutes October Meeting</i> <i>c) Riverland Motor Group drinks & BBQ invitation to inspect newly renovated showroom (see business arising); 5pm Friday 17th November at Showroom</i> <i>d) Win TV Christmas Invitation; 7pm Friday 1st December at Here's Your Beer (see business arising)</i> <i>e) David Kimber regarding Heritage Park, possibly adding more sculptures to compliment those already there. Seeking Chamber support and discussion (see C. Out also)</i> <i>f) Have been CC'd in on correspondance back and forth between Cindy Strother & Loxton Waikerie Council regarding the Martha Street Car Park shadecloth situation. Locals are frustrated with the lack of shade there.</i> 		

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	<p><i>g) David Kimber regarding Martha Street Car Park in response to our letter (see C. Out). He supports our request of something being done ASAP.</i></p> <p><i>h) Lead ID regarding bringing their program to the region in 2018. See business arising.</i></p>		
4.	<p>Correspondence out:</p> <p><i>a) Extended Christmas Trading feedback request from traders.</i></p> <p><i>b) Chamber Chat October 2017</i></p> <p><i>c) Riverland West Chamber of Commerce; sent an invitation to meet and network together.</i></p> <p><i>d) Emergency Services notification of Loxton Light Up Day.</i></p> <p><i>e) 2017/2018 Chamber of Commerce printable membership certificates sent to members.</i></p> <p><i>f) Email to Loxton Waikerie Council regarding power in main street for Light Up Day and other events.</i></p> <p><i>g) Invitation to Major Sponsors Reserved Area and request for signage for Loxton Light Up Day</i></p> <p><i>h) Request to hold Loxton Chamber of Commerce Xmas Drinks in the Loxton Riverfront Holiday Park</i></p> <p><i>i) Sonya responded to David Kimber email (see above C. in) saying to keep us in the loop regarding discussions around Heritage Park.</i></p> <p><i>j) Letter sent to Loxton Waikerie Council regarding Martha St Car Park. Requesting again that something be done about the lack of shade there.</i></p>	<p><i>All correspondence (in & out) accepted.</i></p> <p><i>Moved: Paul Lewis</i></p> <p><i>Seconded: Dale Pedler</i></p> <p><i>All in favour</i></p>	
5.	<p>Business Arising from Correspondence:</p> <p><i>a) Decision regarding WIN TV Christmas invitation</i></p> <p><i>b) Decision regarding Riverland Motor Group invitation</i></p> <p><i>c) Lead ID Program (Cat to explain)</i></p>	<p>a) To be decided via email</p> <p>b) To be decided via email</p>	

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	<p>d) <i>Martha St Car Park</i></p>	<p>c) Include in the Chamber Chat</p> <p>d) Deb has no further details. Waiting on response from the council.</p>	
6.	Reports:		
	<p>a) a.President's summary of Executive Meeting held October 9th, 2017</p> <p>See report attached below</p>	<p><i>Tabled: Deb Petch</i></p> <p><i>Report Moved: Paul Lewis</i></p> <p><i>Seconded: Fred Petch</i></p> <p><i>All in favour</i></p>	
	<p>b) Loxton Waikerie Council Report</p> <ol style="list-style-type: none"> 1. <i>Loxton Sporting Precinct. The audit committee have discussed the Loxton Sporting Precinct and Council's Long Term Financial Management Plan (all of which is a part of this Friday's Council Meeting 17/11/17). After which, the plan will go out for consultation. The 2016/17 Annual Report (if adopted) will be released and the way forward for the Loxton Sporting Precinct will be released.</i> 2. <i>The work of the Loxton Christmas Lights Committee and the Chamber through Sonya's efforts and your support has set up Loxton for what should be another awesome Loxton Lights Festival.</i> 3. <i>Over the last 12 months Council has been putting a focussed effort in the use of Facebook as an additional medium to provide information to our community.</i> 4. <i>Lastly, we are very excited that our Customer Request Management System software will go live 16th November,</i> 	<p><i>Tabled: Deb Thiele</i></p> <ul style="list-style-type: none"> • Lew asked Deb if the leaking fountain had been repaired? <p>Deb would check.</p> <p><i>Report moved: Glanys Schubert</i></p> <p><i>Seconded: Annette Winter</i></p> <p><i>All in favour</i></p>	

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	<p data-bbox="368 141 799 215"><i>effectiveness and efficiency should be significantly improved.</i></p> <p data-bbox="323 221 743 295">c) <i>Business & Event Manager's Report</i></p> <p data-bbox="276 338 544 371">See report attached.</p> <p data-bbox="368 1895 751 2045">6 Christmas Trading Options: a. Saturday Afternoon b. Sunday c. Thursday Night</p>	<p data-bbox="847 221 1203 255"><i>Tabled: Sonya Altschwager</i></p> <p data-bbox="898 416 1286 607">1. <i>Motion: Christmas Chamber Party to be held at the Loxton Riverfront Holiday Park Monday 11th Decemeber at 7.30pm</i></p> <p data-bbox="847 611 1193 723"><i>Moved: Paul Lewis Seconded: Annette Winter All in favour</i></p> <p data-bbox="898 768 1286 913">2. <i>Motion: Request for \$1000 extra to be spent on fireworks for a 20-30% improvement.</i></p> <p data-bbox="847 918 1166 1030"><i>Moved: Catarina Santini Seconded: Lew Gibbs All in favour</i></p> <p data-bbox="898 1075 1286 1265">3. <i>Motion: Drone footage of Loxton Lights Up inc. time lapse, etc. Quote for \$600 to be used for future advertising.</i></p> <p data-bbox="847 1270 1203 1382"><i>Moved: Paul Lewis Seconded: Catarina Santini All in favour</i></p> <p data-bbox="898 1426 1286 1500">4. <i>Motion: Nominate Arts on Terrace 2016</i></p> <p data-bbox="847 1505 1123 1617"><i>Moved: Paul Lewis Seconded: Lew Gibbs All in favour</i></p> <p data-bbox="898 1662 1259 1736">5. <i>Motion: Ferris Wheel at Light Up Day</i></p> <p data-bbox="847 1740 1160 1852"><i>Moved: Annette Winter Seconded: Paul Lewis All in favour</i></p> <p data-bbox="898 1897 1286 2087">6. <i>Motion: Chamber to promote businesses individual Christmas trade on Facebook. Sonya to contact businesses about</i></p>	

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		<p><i>trading hours. No ads, just Facebook feeds.</i></p> <p><i>Moved: Fred Petch</i></p> <p><i>Seconded: Annette Winter</i></p> <p><i>All in favour</i></p> <p><i>Report Tabled: Sonya Altschwager</i></p> <p><i>Report moved: Catarina Santini</i></p> <p><i>Seconded: Deb Petch</i></p> <p><i>All in favour</i></p>	
7.	General Business		
	<p><i>a) Reciprocal support – Les Burgemeister</i></p>	<p><i>a) Les Burgemeister requested reciprocal support from Chamber to help promote Rotary Pride of Workmanship award to members through Chamber Chat and direct email.</i></p> <p><i>Motion: Reciprocal support with Rotary Club.</i></p> <p><i>Moved: Fred Petch</i></p> <p><i>Seconded Paul Lewis</i></p> <p><i>All in favour</i></p>	
	Meeting Close: 8.45pm	<p>Next General Meeting: <i>Loxton Caravan Park 7.30pm</i> <i>11th December 2017</i></p>	

Presidents Report 13.11.2017

I am pleased to say everything is running smoothly with the lead up to Christmas. The main focus for the Chamber and Sonya at present is Loxton Lights Up in a couple of weeks and getting the town prepared for what is one of Loxton's busiest trading days. Let's hope we have nice weather and good trading figures on the day.

The Exec Committee held their meeting on October 9th.

Some of the items discussed at this meeting were:

- Discussion was held regarding main street trading hours over the Christmas trading period. An email was sent for feedback to main street retailers on times and days for trading over the Christmas period

- The exec approved an expression of interest from Here's Your Beer to have a pop up burger bar at Lights Up
- The Membership Certificates were approved and by now members should have received them.
- A discussion was held around electronic vouchers, but after further discussion through emails etc after the meeting it was decided it was not an option we could go forward with. The potential of duplication of vouchers etc, so the decision was made not to go ahead or spend more time looking into this
- This meeting was a very long and late meeting as we spent a lot of time review the Ideas Matrix of which exec members have been given suggested ideas to follow up
- The strategic plan needs to be reviewed and updated. A subcommittee of myself, Cat, Ryan and Tessa will work on this with the first draft to be tabled early next year
- The exec have pencilled in a planning day for February. We did this last year on a Sunday afternoon and was very successful and productive afternoon
- Following the AGM we have two vacancies on the exec committee. We are very excited to announce and welcome Sheree Cameron, who will fill one of these vacancies, to the exec committee. We look forward to working with Sheree and I am sure she will bring new ideas to the table
- There has been correspondence to the council regarding the Martha Street car park and shade cloth. This was discussed earlier in correspondence
- The exec committee are looking at meeting with the Riverland West Chamber, as we are in the same council area, it was thought it would be good to network with them. Date, time and venue is still to be set

This is all I have to report, I welcome questions.

I table my report and ask for someone to move and second it be accepted

Thank you

Loxton Chamber of Commerce

Business & Event Manager's Report

General Meeting, Monday 13 November 2017

2017/18 Membership

- Certificates all emailed
- Radio working on campaign with Gold members now (21 weeks 2017/18 avoiding December)
- New Gift Vouchers in circulation
- New Shopping Guides in circulation
- FB liked all new members and x-checked existing members for feed to share
- Will start working on updating Online Business Directory next.
- Christmas Party venue (Caravan Pk v Research Centre)

Extended Xmas Trading

- Feedback from FB survey
- Feedback from Members
- Consider FB promo in general 'shop local' instead of coordinated trading hours advertising over \$500

Lights Up

- Budget currently at **\$2840** Including \$1k contingency
- Reindeer Road businesses secured – 11 this year!! Some missed out (priority for 2018)
- Request inc in Fireworks budget by \$1k. 25-30% improvement of show and 1 minute longer.
- Request acceptance of drone footage quote
- Brochure out – please push event through own social media
- Still need a volunteer for 6pm at Santa's Cave. 1 hour only.